

November 29, 2009

Ms. Rosie Githinji
Events Reporter
The Alestle
6 S State Route 157
Edwardsville, IL 62025

Dear Ms. Githinji,

It is no secret that Christmas comes every year and the routine can be monotonous. With so many holiday obligations, families crave the opportunity to enjoy the season together. This year, families can spend time instead of money participating in Cougar Kids Saturday.

The event features the lovable play "Bah, Humbug", which is affordable and close to home for many families. Before the show, families can make snowflakes together. After the show, families are welcome to take a back stage tour. At this time, the audience will get to meet their favorite characters and observe the secrets behind making a play.

There is no better way for families to achieve togetherness and get into the Christmas spirit. The children will be singing Christmas carols all the way home and their memories will last them a lifetime. The Campus Activities Board at Southern Illinois University Edwardsville is happy to provide this opportunity to the surrounding families. Cougar Kids Saturday will be Dec. 12 from 10 a.m.-12 p.m. in the Goshen Lounge, Morris University Center.

Jamie Pence is a play making and event planning professional. Her research about the play, "Bah, Humbug" is available upon request. The Morris University Center information desk is also available for questions and ticketing.

Enclosed is information about CAB, as well as background about Cougar Kids Saturday. I will contact you in one week to talk more about Cougar Kids Saturday. If you have any questions or would like to schedule an interview with Jamie Pence, please contact me at (555) 555-1234.

Sincerely,

Abigail Raesly
Public Relations Student
Department of Speech Communication